

SAI KRISHNA SURESH

CEO & BUSINESS STRATEGIST

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SUMMARY

Sai Krishna Suresh is a strategic and innovative leader with expertise in design, digital solutions, market research, and brand development. He excels at driving growth, building high-performing teams, and delivering creative and data-driven solutions. Sai brings a strong combination of strategic vision, analytical thinking, and hands-on execution, enabling organizations to innovate, scale, and achieve measurable results.

CONTACT

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FREELANCE PLATFORMS

<https://www.fiverr.com/alchemy42>
<https://www.upwork.com/freelancers/sai42>

LINKEDIN

<https://www.linkedin.com/in/saik5/>

CONSULTING PORTFOLIO

<http://sai.42souls.com/>

EXPERTISE

FOUNDER & OPERATIONAL MANAGER

2025 - PRESENT

CYBER ALIENS | KOCHI, KERALA

- Founded and led a creative design and development studio providing digital solutions to clients.
- Directed and delivered WordPress website design and development projects from concept to launch.
- Managed client communication, project planning, and quality control to ensure timely delivery and client satisfaction..

FOUNDER & PRINCIPAL CONSULTANT

2023 - PRESENT

FELINE INSIGHTS | KOCHI, KERALA

- Founded and lead Feline Insights, a market research consultancy specializing in market analysis, consumer insights, and competitive intelligence.
- Oversee strategic planning, client engagement, and delivery of actionable reports to support business decision-making and innovation.

FOUNDER & MANAGING DIRECTOR

2022 - PRESENT

42SOULS | ALAPPUZHA, KERALA

- Founded and led 42souls, a dynamic holding company nurturing a diverse portfolio of brands across market intelligence, and digital marketing.
- Defined and executed strategic direction, business development initiatives, and cross-brand integration.
- Drove innovation and long-term growth while fostering community engagement across ventures.

CO-FOUNDER

2021-2022

DESIGN & LOGIC | CHERTHALA, KERALA

- Co-founded Design and Logic, a creative studio specializing in graphic design, 2D animation, and 3D animation projects.
- Collaborated with co-founders to transform the initial concept into a viable and scalable business.
- Contributed to brand identity development, market research, and strategic business planning.

MARKET EXPERTISE

- E-commerce
- Logistics and Supply Chain
- Fintech
- Legal Tech
- AI and Machine Learning
- Manufacturing and Production
- Electronics and Photonics
- SaaS and Software Solutions
- Environmental and Sustainability
- Marketing Technology
- Automotive
- Aerospace
- Technology and R&D
- Human Resources Technology

SKILLS

- Strategic Leadership
- Brand Development
- Market Research
- Business Development
- Design Thinking
- Team Management
- IT & Robotics

MY RECENT WORKS

- Analyzing the Secondary Aluminum Technology Landscape**

2024
- VOLKSWAGEN GROUP**
- Developed a landscape analysis focusing on companies and technologies in the secondary aluminum sector. Highlighted key players and innovations in recycling technologies and sustainability practices. Emphasized solutions for high-quality recycled aluminum, alloy composition optimization, defect prevention in aluminum casting, and non-destructive testing, supporting the automotive industry's green transition.
- Technology Landscape: Direct Air Capture**

2024
- SIEMENS ENERGY**
- Developed a detailed landscape analysis of the Direct Air Capture (DAC) sector to assist with Siemens' sustainability initiatives. Categorized companies into Liquid and Sorbent Carbon Capture (DAC 1.0), Electrochemical and Membrane-based Carbon Capture (DAC 2.0), and CO2 Capture and Conversion. Highlighted key technologies, business models, and readiness levels of each category, showcasing their role in global CO2 reduction efforts and climate change mitigation.
- Evaluating Innovative Startups for Enhancing Supply Chain Transparency and Resilience**

2024
- BOSCH**
- Conducted a comprehensive benchmark report for Bosch, identifying innovative startups offering supply chain transparency and risk resilience solutions. Analyzed companies based on their ability to enhance supply chain transparency, risk mitigation, and sustainability practices. Provided detailed recommendations to support Bosch's operational excellence and corporate responsibility.

EDUCATION

- B.VOC IN SOFTWARE DEVELOPMENT**

2021
- ST MICHAEL'S COLLEGE L CHERTHALA**
- Pursued a Bachelor of Vocation in Software Development, focusing on practical and industry-oriented training in software engineering. Gained skills in programming, software design, database management, and web development. The program emphasized hands-on experience and real-world applications, providing a strong foundation in software development methodologies and technologies.